

	FRIDAY movement leadership	SATURDAY movement leadership	SUNDAY movement leadership	FRIDAY community organizing	SATURDAY community organizing	SUNDAY community organizing
8 A		Breakfast	Breakfast		Breakfast	Breakfast
9 A		Uprooting White Supremacy Culture	Visioning What We Imagine		Base-Building	Coalitions: Principled Struggle & Generative Conflict
10 A		Social + Political Landscape Analysis			Leadership Development	
11 A						
12 P	Check-In		Lunch	Check-In	Lunch	Lunch
1 P		Lunch	Closing Circle			Mentor Gathering
2 P	Welcome + Introductions	Liberatory Values in Systems		Opening Circle	Campaign Development	Closing Circle
3 P				Our Collective Story		
4 P	Who We Are in the Social Change Ecosystem	Cultivating Imagination Abundance				
5 P				Introduction to Movement-Building + Organizing	Local Organizers Panel	
6 P	Dinner	Dinner		Dinner	Dinner	
7 P	Appreciation Jar + Crafts				Paint + Sip	
8 P		Bonfire + S'mores		Movie Night		
9 P						

**KEY**

- workshops
- community-building
- breaks + meals

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## Who We Are in the Social Change Ecosystem

Participants will be able to define and explain the Social Change Ecosystem and identify their current and future roles within the SCE, as well as utilize the connections and relationships that sustain them to move the work of social change forward.

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## Uprooting White Supremacy Culture

Participants will be able to define white supremacy as a foundational epistemology of the dominant culture and society; identify characteristics of white supremacy at play in our daily lives and practices; and devise strategies and implement practices to combat white supremacy culture in our work.

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## Social + Political Landscape Analysis

Participants will reflect on different time periods of Virginia with significant historical impact and construct a timeline of key moments of resistance in Virginia's storied history.

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## Liberatory Values in Systems

Participants will identify their values, reflect on the tension between espoused and enacted values, and connect shared values within the organizational and systemic structures we move and work in.

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## Cultivating Imagination Abundance

Participants will be able to identify imagination deficits in organizational and sector work patterns, and incorporate radical imagination as a process and tool for strategy-building and planning in liberation and social change work.

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## Visioning What We Imagine

Using the previous workshops and a modified version of the Powell Memorandum, participants will chart a path to transform Virginia from what it is to Virginia as it should be.

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## **Our Collective Story**

Reflecting on the work of the ancestors and leaders who have come before us, participants will be able to illustrate and share the torches they carry and legacies they hope to leave behind in their lives and work.

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## **Introduction to Movement-Building + Organizing**

Participants will be able to define and identify the components of social change movements and community organizing, and describe their relationships to one another.

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## **Base-Building**

Participants will be able to identify their constituency and base; and develop and implement a base-building plan to grow, communicate, and mobilize their base(s).

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## **Leadership Development**

Participants will be able to independently and collaboratively devise holistic strategies for deepening engagement and fostering leadership for the members of their organizing base.

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## **Campaign Development**

Participants will take a deep dive into campaign strategy and tactics, including but not limited to the life cycle of a campaign and a window into direct actions.

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## **Coalitions: Principled Struggle & Generative Conflict**

Participants will reflect on the challenges of coalition work, unpack a theory of principled struggle & generative conflict, and identify how that could be applied to working in coalitions & alliances.

	FRIDAY storytelling + narrative	SATURDAY storytelling + narrative	SUNDAY storytelling + narrative	FRIDAY money + capital	SATURDAY money + capital	SUNDAY money + capital
8A		Breakfast	Breakfast		Breakfast	Breakfast
9A		Narrative Change + Strategy	Evaluating Narrative Strategy		Forms of Capital: From Scarcity to Abundance	Your Leadership Journey
10A						
11A		Understanding Your Audience	Stories to Change Our World		Fundraising Methods	Closing Circle
12P	Check-In	Lunch	Lunch	Check-In	Lunch	Lunch + Travel
1P						
2P	Opening Circle	Framing + Messaging	Closing Circle	Opening Circle	Individual Giving + Direct Asks	Graduation
3P	Stories of Self, Us, & Now			Money Stories		
4P						
5P	Intro to Culture + Narrative	Poetry Open Mic		Mutual Aid + Solidarity Economy	Institutional Giving + Grant Writing	
6P	Dinner	Dinner		Dinner		
7P	Game Night	Karaoke		Coloring + Lofi	Dinner + Bowling	
8P						
9P						

**KEY**

- workshops
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## Stories of Self, Us, & Now

Participants will share their stories of self, us, & now with each other; and will be able to harness their own stories as tools to advocate.

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## Intro to Culture + Narrative

Participants will be reflect on the relationship between culture, cultural organizing, and narrative work; identify dominant and counter narratives in our society.

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## Narrative Change + Strategy

Participants will analyze numerous case studies of narrative campaigns to identify the components of successful narrative strategy.

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## Understanding Your Audience

Participants will pull from the Base-Building workshop and practice tailoring to different audiences.

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## Framing + Messaging

Participants will be able to incorporate intentional framing and strategic messaging into their narrative change strategy, utilizing tools like a message box.

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## Evaluating Narrative Strategy

Participants will identify indicators for narrative success and use the Continuum of Impact to analyze narrative and social impact strategy.

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## Stories to Change Our World

Participants will be able to define the different storytelling areas or “themes” within social change work and craft stories within the thematic frameworks that center abundance and liberation rather than pain or trauma.

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## Money Stories

Participants will be able to utilize a perception of money as a 'neutral resource' to build and encourage healthy relationships and attitudes towards money and continue unlearning some of the dominant harmful or untrue perceptions of money and capital.

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## Mutual Aid + Solidarity Economy

Participants will be able to differentiate between charity and solidarity work, and imagine economic hospice and midwifery practices to usher in a solidarity economy.

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## Forms of Capital: From Scarcity to Abundance

Participants will be able to identify symptoms and practices of capital bias in society, as well as non-financial forms of capital in communities that can be leveraged to create societal change.

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## Fundraising Methods

Participants will be able to utilize and understand the different forms of fundraising in non-profit and organizing work to fund campaigns and organizations.

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## Individual Giving + Direct Asks

Participants will know how to make direct asks for donations and support, and will have tools to identify and cultivate potential and realized donor relationships in their network.

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## Institutional Giving + Grant Writing

Participants will be able to construct successful grant-writing and vetting processes to fund organizations and campaigns.

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## Your Leadership Journey

Participants will be able to conceptualize their own power, and use it to chart their leadership plans and purpose to drive social change for after the program's conclusion.

	viernes liderazgo del movimiento	sábado liderazgo del movimiento	domingo liderazgo del movimiento	viernes organización comunitaria	sábado organización comunitaria	domingo organización comunitaria
8 A		Desayuno	Desayuno		Desayuno	Desayuno
9 A		Desarraigando la cultura de la supremacía blanca	Visualizando qué imaginamos		Construcción de bases	Coaliciones: Lucha por principios y conflicto generativo
10 A		Análisis del panorama social y político			Desarrollo de liderazgo	
11 A						
12 P	Registrarse		Almuerzo	Registrarse	Almuerzo	Almuerzo
1 P		Almuerzo	Círculo de Cierre			Reunión de mentores
2 P	Bienvenido+ Introducciones	Valores liberadores en los sistemas		Círculo de apertura	Desarrollo de campaña	Círculo de Cierre
3 P				Nuestra historia colectiva		
4 P	Quiénes somos en el ecosistema del cambio social	Cultivando la Abundancia de la Imaginación		Introducción a la construcción de movimiento+ organización	Panel de organizadores locales	
5 P						
6 P	Cena	Cena		Cena	Cena	
7 P	Tarros de agradecimiento+ manualidades				Pintar + Beber	
8 P		Hoguera + Bocadoillos		Noche de película		
9 P						

CLAVE

- actividades
- comunitaria
- comidas/descansos

	viernes cuentacuentos + narrativa	sábado cuentacuentos + narrativa	domingo cuentacuentos + narrativa	viernes dinero + capital	sábado dinero + capital	domingo dinero + capital
8A		Desayuno	Desayuno		Desayuno	Desayuno
9A		Cambio Narrativo + Estrategia	Evaluación de la estrategia narrativa		Formas de capital: de la escasez a la abundancia	Su viaje de liderazgo
10A						
11A		Comprensión de su audiencia	Historias para cambiar nuestro mundo		Métodos de recaudación de fondos	Círculo de Cierre
12P	Registrarse	Almuerzo	Almuerzo	Registrarse		Almuerzo + Viajar
1P					Almuerzo	
2P	Círculo de apertura	Encuadre + Mensajería	Círculo de Cierre	Círculo de apertura	Donaciones individuales + Pedidos directos	Graduación
3P	Historias de uno mismo, nosotras y ahora			Historias de dinero		
4P						
5P	Introducción a la Cultura + Narrativa	Noche de micrófono abierto		Ayuda Mutua + Economía Solidaria	Donaciones institucionales + redacción de subvenciones	
6P	Cena	Cena		Cena		
7P	Noche de juegos	Karaoke			Cena + Bolos	
8P				Colorear + Lofi		
9P						

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- comunitaria
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